



Alternators, Starters & Parts

MEET OUR COMPANY

AS-PL Sp. z o.o. is a European company which operates in the field of supplying parts and electrical components for vehicles

The company was established in 1992 in Gdańsk under the name Auto-Starter. Currently, the company employs over **290** qualified professionals and cooperates with aftermarket distributors and wholesalers of spare parts and accessories for vehicles all over the world.

Long-term cooperation and selling about **100** countries in the world make the company a leader in the field of supplying parts and electrical components for vehicles.

OFFER

AS-PL offers more than **20,000 different products** with a total of almost **450,000 reference numbers** in order to provide our customers with a wide selection of original products and their replacements at favourable prices. The offered products include parts and components for passenger cars, lorries, agricultural machines, boats, motorcycles and for the industrial market.

The products are divided into three product lines:

Premium Line

the option addressed to the customers who are looking for the best quality. Products supplied by world-class OEM (Original Equipment Manufacturer) manufacturers and selected products of AS brand.

Standard Line

The leading product line of the AS brand, option directed to the customers looking for high quality and reliable products at a competitive prices.

Economy Line

the line of products that merge the quality at a reasonable price.

Such a wide selection of products enabled the company to become one of the leading suppliers (producers) in the worldwide spare parts industry.

HISTORY



1992
company's establishment

2004
creating **AS** brand



2013
a new company Headquarters and warehouse space of 5000 m² in Gdańsk



2015
joining the TecDoc catalogue under the name **AS-PL**



2015
obtaining an ISO 9001



2016
the opening of a Production Plant and warehouse space of 5000 m² in Lubichowo, near Starogard Gdański



AS-PL UK Ltd.

2018
joining the MAM AutoCat v8 catalogue



2019
the opening of a new Branch Office **AS-PL Italia s.r.l.**



AS-PL ITALIA S.R.L.



2018
a new office for the Sales Department and another 3000 m² warehouse in Gdańsk



ON-LINE CATALOGUE

In order to meet our Customers' needs and expectations,

we created an online catalogue

that enables them to search for necessary parts quickly and easily. The catalogue is available at: as-catalog.com and on the company website.

To reduce our carbon footprint, we decided to not provide printed catalogues. A specialist mobile application, AS-PL Catalogue, is available in order to facilitate selection of the proper components. You can download it from Google Play™ and App Store®.



The "AS" brand is also available in the **TecDoc™** and **MAM Software Autocat v8** catalogues under the name **AS-PL**.

QUALITY CONTROL

Goods offered by the company undergo strict testing procedures and meet the highest requirements in relation to their assembly and technical parameters. Supplying reliable products tailored to current market expectations while using state-of-the-art technologies is the company's most important goal and mission.

In 2015, the company introduced quality management systems in compliance with ISO 9001:2008 requirements. The **TÜV Rheinland®** Certificate is a confirmation that the operation of the organisation is run at high quality standards. In **2018**, AS-PL positively passed the control assessing the implementation of the **ISO 9001:2015** certificate.

All alternators and starters offered by the company are tested using specialist machinery supplied by Canadian **D&V Electronics** (ST-16, ST-24, ST-116, ALT-98, ALT-198). The test results are included in the product packaging.

In **2016**, the company obtained an **EAC** Certificate. This certificate confirms product compliance with the norms and standards of quality and safety applicable on markets belonging to the Customs Union; i.e. Russia, Kazakhstan, Belarus, Armenia and Kirghistan.





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