



Alternators, Starters & Parts





ABOUT US

As a European company, we thrive in the automotive industry, specializing in the spare parts sector. Our primary focus lies in Starter Motors, Alternators and their respective components.

Collaborating with distributors and wholesalers of spare parts spanning over **100 countries**, positions us as a frontrunner among leading suppliers in the realm of automotive parts and electrical components.

Clients seeking efficient and reliable Alternators and Starters have been able to benefit from the rich product offering of the „AS” brand since 2004, making the ‘AS’ brand amongst the most recognizable in the market and esteemed by specialists. These products are featured in the following catalogs:





In our offer, you can find

4.000
types of
Starter Motors

4.500
types of
Alternators

18.500
Parts and
Components

designed for ALL types of vehicles, including Passenger cars, Commercial Vehicle (Trucks), Agricultural Machinery, Marine units, Plant Machinery, Motorcycles and Units/Components tailored specifically for the Industrial market.

The total offering comprising 27.000 product items, amounting to nearly **720.000 reference numbers**, providing a wide selection of remanufactured, original equipment manufacturer (OEM), and aftermarket products.

Alternators and Starters, whether new or remanufactured at the AS-PL Production Plant, maintain the same high quality standards as OEM equivalents, backed by a **2-year warranty**.



**32 YEARS
OF EXPERIENCE**

**100%
MADE
IN EU**

**GLOBAL
RANGE**

**COMPETITIVE
ADVANTAGES
OF AS-PL**

**OWN
„AS“
BRAND**

**100%
PRODUCTS
TESTED**

**2 YEARS
WARRANTY**



REMANUFACTURING

Our company is at the forefront of the circular economy, setting new standards to minimize waste and optimize resource utilization. By remanufacturing parts, we not only prolong their lifespan but also greatly diminish the demand for new raw materials and energy consumption. Our products are born from a fusion of innovation and environmental stewardship, delivering not only superior quality and reliability but also serving as an economical choice that contributes to the preservation of our planet.

Our array of remanufactured products is continuously growing. At present, we boast over

1.000 types of remanufactured alternators and starters available consistently.

We are a member of **APRA Europe**, the largest non-profit organization advocating for remanufacturing as a crucial component of the circular economy.



POLISH BRANCHES

Headquarters:

AS-PL Sp. z o.o.
ul. Michalki 32
80-716 Gdansk
Poland

Sales Department:

AS-PL Sp. z o.o.
Park Panattoni Gdansk IV
ul. Elblaska 130 / Budynek nr 2
80-718 Gdansk, Poland

Production Plant:

AS-PL Sp. z o.o.
ul. Sloneczna 53
83-240 Lubichowo
Poland

FOREIGN BRANCHES

AS-PL Electricos Rotativos S.L.

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Spain

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